

SABINA BATELMAN

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EXPERIENCE

Freelance Interactive Art Director/UX/UI Designer

9/05 – Present

Clients include: SAP, Odysseus Data Services, Sudler & Hennessey (Ibirutin), Pie Advertising (VO5, LG, Coast Soap, Irish Spring), Macys.com, Recyclebank, Organic (Bank of America, Eukanuba, Art of Shaving), Dentsu America (Philips HD, Miracle Gro), ISM (Best Western), Brand Content (Monster.com, Keurig, Nantucket Film Festival), Odysseus Data Services, Heartbeat Digital (Multaq, Prolia) VOX Marketing (Sonos, OpenAir).

Conceived and designed websites, software, web banners, social media marketing and print campaigns for a wide variety of clients.. Worked with international teams and was often lead UX Designer producing complex, data heavy software from scratch sometimes using Agile method. Created and organized branding so that developers could create subsequent pages without constant design direction. Developed branding for restaurants including logos, websites, and menus.

Interactive Designer/Art Director

Modernista July 06 – November 08

Clients include: Hearts On Fire, Rockport, TIAA-CREF, Hummer, Cadillac

Conceived and designed various interactive campaigns through microsites, web banners, and viral marketing. Was primary designer for Hearts On Fire interactive campaigns, TIAA-CREF banners and the Spring and Fall of '07 campaign for Rockport. Contributed concepts, design and Flash programming to Hummer and Cadillac campaigns.

Associate Producer/Flash Designer & Programmer

Thunder Sky Pictures January 03 – January 06

Clients include: Siemens, Sonexis, Palomar, FLIR Infrared, LiveVault

Design and create sales materials: interactive CD-ROM, DVD, Web, and multimedia presentations. Develop training CDs for medical systems using Flash. Produce and edit corporate and industrial videos using Final Cut Pro. Research and coordinate video shoots, and budgets. Define work-flow processes and maintain office budgets.

SKILLS

UX/UI Design, Mobile Media, Responsive Design, Social Media, Interaction Design, Agile Method, Wireframing, Storyboarding Wordpress. Applications: Adobe Creative Suite - Photoshop, Illustrator, InDesign, Dreamweaver, Flash. Familiar with HTML, CSS, Javascript, and PHP. Fluency in Russian, competent in Spanish and getting there with French.

EDUCATION

University of Massachusetts, Amherst, MA – Communications/Broadcasting

School of Visual Arts, New York, NY – Film/Video